



## The Cambridgeshire Care Micro-Enterprise Programme

### Privacy Statement & GDPR Consent

#### Privacy Statement

Cambridgeshire County Council is committed to protecting your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. We collect and process your personal information only for purposes related to the Cambridgeshire Care Micro-Enterprise Programme, such as providing support, sharing relevant opportunities, and sending updates.

Your data will be:

- Stored securely and retained only for as long as necessary.
- Used only for the purposes you consent to.
- Never shared with third parties without your explicit consent, unless required by law.

You have the right to:

- Access, correct, or delete your personal data.
- Withdraw consent at any time.
- Lodge a complaint with the Information Commissioner's Office (ICO).

#### GDPR Consent Agreement

By confirming your consent, you agree that Cambridgeshire County Council may hold and process your personal data for the purposes outlined above.

Opt-In:

- I have read and accept the Data Protection Notice and consent to my personal data being used for the purposes of the Cambridgeshire Care Micro-Enterprise Program, including receiving marketing and program updates.

**Opt-Out:**

You may withdraw your consent at any time by emailing:

- I no longer wish to receive communications or have my personal data processed for marketing purposes under the Cambridgeshire Care Micro-Enterprise Program.

We will process your request promptly and ensure your data is removed from marketing lists within 30 days.

Please email: [cmedevelopment@cambridgeshire.gov.uk](mailto:cmedevelopment@cambridgeshire.gov.uk)

**Contact Details**

For any questions or to exercise your rights, please contact:

Data Protection Officer

Cambridgeshire County Council

Email: [data.protection@cambridgeshire.gov.uk](mailto:data.protection@cambridgeshire.gov.uk)